

Immu-PRIME®

Bioactives for Newborn Calves

Blueprint For Success

Recent research demonstrated that Immu-PRIME, when given for four consecutive days, significantly increased plasma protein which can help increase IgG uptake and better establish passive immunity.

- Available in single dose 10ml tube, 250ml 25 dose bottle with Swift Doser and 1-gallon Jug

When fed before the first bottle of colostrum, improves colostrum absorption and maternal programming of the calf. Can help reduce mortality in struggling, stressed calves and is effective for older calves too.



For newborn Calves, Feed one dose 4 consecutive days for best results. The first dose should be fed as soon as possible after birth or before colostrum. **For stressed Calves,** recommended for calves just prior to or during periods of stress. Stress may include:

- Adverse environmental conditions
- Shipping and commingling
- Inadequate or no colostrum feeding
- Feed 4 doses for best results, No meat or milk withdrawal period



HIGH PERFORMANCE...

Early, high quality colostrum intake is vital for establishing immunity in the newborn calf. Immu-PRIME® is the only product you can use before, during or after colostrum feeding to help your calf survive and thrive. It's easy to feed and can help reduce mortality in struggling, stressed calves and is effective for older calves too.

TIMING IS EVERYTHING ...

The feeding of colostrum for the calf is vital. Unfortunately, studies show that 25% of calves are born with the inability to absorb an adequate amount of colostrum bioactives; the bioactives needed for newborn calf health. Even though calves are fed top quality colostrum in the correct time frame, one in four calves will still show reduced absorption and benefit.

Immu-PRIME® fed before the first bottle of colostrum, improves colostrum absorption and maternal programming of the calf. Immu-PRIME® also activates the cells of the new born for protection from disease.

Stress undermines a calf's natural defenses, increasing its risk of contracting disease. Stress can reduce a calf's intake and ability to utilize nutrients, causing reduced growth potential and productivity. Immu-PRIME® can help balance performance and reduce stress from:

- Difficult birth
- Inadequate colostrum intake
- Prolonged inclement weather
- Housed in poor conditions (wind, mud, drafts)
- Fecal-oral contact
- Changes in diet or feeding routine
- Co-mingling with other animals
- Transportation



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